

806-27

FRONT OF CAN:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD *PLUS*
IR3535®
INSECT REPELLENT
UNSCENTED

ACCEPTED

JUL - 9 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 806-27

KEEP OUT OF REACH OF CHILDREN
WARNING
See back panel for First Aid

| | |
|---|--------------|
| ACTIVE INGREDIENTS: | |
| beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid | 7.5% |
| OTHER INGREDIENTS: | <u>92.5%</u> |
| TOTAL: | 100.0% |
| *IR3535® | |

1.0 oz. (28.4 g) through 16.0 oz. (453.6 g)

BACK OF CAN: [Text within brackets is optional and may appear on the back of container label]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Rub product evenly over exposed skin. Do not apply over cuts, wounds, freshly shaved or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. [FOR CONTINUED PROTECTION, reapply after 3 hours.] [FOR CONTINUED PROTECTION from mosquitoes and black flies reapply after 3 hours and from deer ticks, gnats, no-seeums, sand flies, and biting midges reapply after 5 hours.] Do not exceed 9 applications per day.

| STORAGE AND DISPOSAL: |
|---|
| STORAGE: Store in cool, dry place away from heat or flame. DISPOSAL: Do Not Puncture or Incinerate! If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. |

PRECAUTIONARY STATEMENTS: Hazards to Humans. **Warning:** For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID

- | | |
|-------------|---|
| If in eyes: | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice. |
|-------------|---|

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. [Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal.]

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com
Not for sale or use after expiration date.

EPA Reg. No. 806-27

EPA Est. No. [013891-IN-001[PI], 013891-IN-001, 054487-GA-001[XP], 054487-GA-001]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Day Lot Code

Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

IR3535® is a registered trademark of Merck KGaA

[with] vitamin E

Unscented

Unscented non-oily spray

Non-oily spray

Repellency – Patented technology that provides 3 hours of effective repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges

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Repellency – Patented technology that provides 3 hours of effective repellency against mosquitoes, and black flies and 5 hours of effective repellency against deer ticks, gnats, no-seeums, sand flies, and biting midges

Repellency – Provides 3 hours of effective repellency against mosquitoes, and black flies and 5 hours of effective repellency against deer ticks, gnats, no-seeums, sand flies, and biting midges

Repels mosquitoes for 3 hours

Repels mosquitoes that may [carry] [transmit] West Nile Virus

Repels mosquitoes that may [carry] [transmit] West Nile Virus for 3 hours

Repels deer ticks for 5 hours

Repels deer ticks that may [carry] [transmit] Lyme Disease

Repels deer ticks that may [carry] [transmit] Lyme Disease for 5 hours

Suitable for the entire family

Gentle formula does not need to be washed off when returning from the outdoors

Dermatologist tested

Hypoallergenic

Avoid contact with plastics, costume jewelry, leather and synthetic fibers

May damage painted or varnished surfaces, including nail polish

U.S. Patent Nos. 6,719,959, 6,969,521 and 7,150,878